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Pets Corner donates £6,000 to help launch new children's charity



A new charity, which has been set up to help fund home adaptations for disabled children, has recently launched with the help of a £6,000 donation from ethical

pet retailer, Pets Corner, with a further pledge from the company to donate £5,000 per year.

Sullivan's Heroes is the result of months of work by Richard Smith

– a long term supplier for Pets Corner – and his wife Fiona. During the process of adapting their own property for their disabled son, Sullivan, they discovered there was little in the way of financial assistance for families and their disabled children, who required the necessary adjustments to live comfortably and safely in their homes.

Tragically, after the family raised 90% of the costs through various fundraising initiatives, which inspired them to set up the charity, Sullivan passed away in January 2015, shortly before the work on their home was completed. Since then, it has been his parents' mission to build brighter futures for other families in their son's memory, through the vital fundraising work of Sullivan's Heroes.

Commenting on the donation from Pets Corner, Richard Smith said: "It has taken us over 18 months to get through, over and around all the hurdles in order

to get Sullivan's Heroes off the ground. We are absolutely delighted that we have now been able to realise this incredibly important resource in our son's memory for families who, like us, have nowhere

I am delighted that Pets Corner is able to contribute towards the work Sullivan's Heroes is doing a help make a difference....

to turn. We would like to thank Pets Corner for their generous donation, which will go towards helping families in the future.

"We don't have the skills to save lives, but we certainly have the ability to change lives and that is

what we are setting out to do, just like the many people who have helped us as parents and Sullivan throughout his life."

Managing Director at Pets Corner Dean Richmond added: "It is particularly poignant that Sullivan was the son of one of our friends, and long term suppliers, Richard. I have worked with Richard for a number of years and I have seen first-hand the effort and determination he and his wife Fiona have put in to the charity, not only fundraising to make things better for their own family, but for the lives of others.

"I am delighted that Pets Corner is able to contribute towards the work Sullivan's Heroes is doing and to help make a difference to families in a similar position across the UK."

The £6,000 donated by Pets Corner will help provide ongoing financial grants for disabled children and their families.